HUMAN ORIGINS	graphic design document	
PROJECT	Read-Aloud Network	CLIENT: Asberry Family
COMPONENT	Wind in the Willows	
AUTHOR	Graham	
DATE: Apr 2009	UPDATE: Jan 2011	

description					
PURPOSE	Prototype an appealing cover for read aloud network offerings.				
AUDIENCE	Families with young children				
CONCEPT	Bring classical children's books alive with familiar voices				
CHANNELS	CD or mp3				
PARENT/CHILD					
SIZE	Standard 16.703 x 7.48				
resolution	150				
dpi					
MEMORY	96 KB				
FORMAT	pdf				
color		name	#		name	#
PALETTE					
SWATCH					
typography					
FONT FAMILY(s)					
STYLE(s)					
EFFECTS					
treatments	Simple illustrator layered file which can serve as template for further Read Aloud proje				
FILTERS					
OTHER					
resources					
FILENAME	Windcover.ai.pdf	http://humanorigins.org/lab/labproject/visual_design/img/windcove			
LOCATION					
FILENAME	LOCATION				
FILENAME	LOCATION				
NOTES	Not sophisticated but easily replicable.				